

SPORT: SUP & Paddleboard

EVENT: 2017 ISA WORLD SUP & PADDLEBOARD CHAMPIONSHIP (Women Division)

PLACE: Copenhagen, Denmark

DATE: 02 SEPT 2017

Length: 05:16

00:05 Interview (Annabel Anderson, Team New Zealand, SUP Distance Race Gold Medal)

01:05 Interview (Jordan Mercer, Team Australia, Prone Distance Race Gold Medal)

03:21 Color

03:48 Action

05:16 End of feed

New Zealand powerhouse **Annabel Anderson** dominated the Women's SUP Distance Race while Australian veteran **Jordan Mercer** overcame personal adversity to win the Women's Paddleboard Race in race to the wire.

On the men's side, Hungary's **Bruno Hasulyo**, put on a stunning display of SUP racing to become a first-time ISA World Champion on the Men's Distance Race, while Australia's **Lachie Lansdown** overcame last year's winner, Sam Shepard to win his second ISA World Title

ISA President, Fernando Aguerre chimed in on the historic day of competition.

"Today was a day of firsts at the 2017 ISA World SUP and Paddleboard Championship. In the first day of the first ISA event ever held in Denmark and the first ISA SUP Worlds in Europe, we saw our first Danish woman win a medal and also our first land-locked nation taking a SUP Gold medal.

The ISA has been the only international federation truly developing SUP. Seeing two medals from Hungary in their first year in the ISA Worlds speaks clearly illustrates our commitment to the development of SUP racing and surfing all around the world, even in countries without access to an ocean.

"Sunday promises to be a heart stopping day, including local hero and ISA Vice President, Casper Steinfath, going for Gold in the SUP Sprint Races."