



VISUAL IDENTITY SYSTEM 2011

ESTUDIO GEMIN
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NEW VISUAL IDENTITY SYSTEM

ESTUDIO GEMIN

FONT: TRADE GOTHIC CONDENSED

A B C D E F G H I J K L M N Ñ O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n ñ o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

A B C D E F G H I J K L M N Ñ O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n ñ o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

A B C D E F G H I J K L M N Ñ O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n ñ o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

A B C D E F G H I J K L M N Ñ O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n ñ o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0



NEW VISUAL IDENTITY SYSTEM

ESTUDIO GEMIN

LOGO



INTERNATIONAL SURFING ASSOCIATION



NEW VISUAL IDENTITY SYSTEM

ESTUDIO GEMIN

LOGO + ASSOCIATED TEXT



INTERNATIONAL SURFING ASSOCIATION

For a Better Surfing Future



NEW VISUAL IDENTITY SYSTEM

ESTUDIO GEMIN

LOGO. COLOR USE.



Pantone 2935

CMYK 100% Cyan 50% Magenta



INTERNATIONAL SURFING ASSOCIATION

For a Better Surfing Future



NEW VISUAL IDENTITY SYSTEM

ESTUDIO GEMIN

LOGO. COLOR USE. BLACK AND WHITE VERSION.



Pantone Process Black

CMYK 100% Black



INTERNATIONAL SURFING ASSOCIATION

For a Better Surfing Future



INTERNATIONAL SURFING ASSOCIATION



NEW VISUAL IDENTITY SYSTEM

ESTUDIO GEMIN

LOGO + ENCLOSURE FOR BANNERS AND STICKERS





NEW VISUAL IDENTITY SYSTEM

ESTUDIO GEMIN

LOGO + ENCLOSURE FOR FLAG (APPROX. 1 X .7 MTS)





NEW VISUAL IDENTITY SYSTEM

ESTUDIO GEMIN

LOGO + SQUARE ENCLOSURE





NEW VISUAL IDENTITY SYSTEM

ESTUDIO GEMIN

LOGO + CIRCULAR ENCLOSURE



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